

AWARDS FOR THINK-ETS



[iParenting Media Award Winner 2008](#) - The iParenting Media Awards program is the only product review and awards program in the industry that has attained ISO 9001:2000 Certification from the International Organization for Standardization (ISO). ISO is the world's largest developer of standardization regulations, and ISO 9001:2000 is an internationally recognized standard of quality assurance. Only a fraction of the companies that attempt this certification achieve it. The iParenting Media Winner Award signifies an outstanding product.



[iParenting Media "HOT" Award Winner 2008](#) - The iParenting Media Hot Award is a trend-setting award signifies that a product appeals to those seeking the latest in "hip" or "hot" merchandise.



[The Toy Man™ Award of Excellence](#) - The products which become recipients of The Toy Man™ "Award of Excellence", are part of a limited number which rise to the very top in their evaluation. They demonstrate quality in design, safety, and value, and in their evaluation results they receive a rating of "5" which is the highest level available.



[The Toy Man™ Editors Choice Award](#) (a.k.a. eChoice™ Award) - This is more than just an award, this is the "brass ring" so to speak; the award that serves as an emblem of recognition for products / services which contribute substantially to positive productivity. This productivity is measured in the value of potential cognitive/critical skill growth and/or overall improvement in an individual or group.



SEAL OF APPROVAL

[Seal of Excellence \(Kid's Travel Games category\), Creative Child Magazine, 2007](#) - The Seal of Excellence is a coveted award that is given to those products that exceed expectations based on the criteria for nurturing creativity and education in children.

[Worthy of Attention, Dr. Toy, 2007](#) - Dr. Toy received the information on our product in Sept too late for 100 BEST but felt it was worthy of attention.