

PRELIMINARY SUMMARY OF THINK-ETS SURVEY RESULTS

September 2007

Survey Sample Size: 45

Survey Type: Voluntary, Random & Anonymous (using Survey Monkey online survey)
People from all over the country who attended a business networking forum volunteered to test the product with kids. No incentives of any kind were given.

States Participating: Arizona, California, Canada, Colorado, Delaware, Florida, Hawaii, Idaho, Kansas, New Jersey, Oregon, Tennessee, Utah, Virginia, Washington, Washington D.C.

Demographics: Ages 9-60; 47% Females, 53% Males; 67% Parents; 18% Grandparents;

	<u>Strongly Agree & Agree</u>	<u>Not Sure</u>	<u>Disagree & Strongly Disagree</u>
I Loved Think-ets	95%	5%	0%
The game was different from any other game I have played	89%	10%	5%
The game stimulated my imagination	100%	0%	0%
The game was fun to play with my friends (of kids responding)	100%	0%	0%
The game was fun to play with my parents/child	94%	6%	0%
I would recommend the game to others	100%	0%	0%
I would buy the game for someone else as a gift (of adults responding)	94%	6%	0%